

# WVNLA NEWS

West Virginia Nursery & Landscape Association, Inc. [www.wvnla.org](http://www.wvnla.org) November - December 2012

## 2013 WVNLA Winter Symposium

Make plans now to attend the 2013 WVNLA Winter Symposium, scheduled for January 16 to 18, 2013. This outstanding event will occur again in Charleston, at the Summit.

A diverse agenda with nationally recognized speakers such as Dan Hinkley, Kelly Norris, Willi Galloway, Richard Bitner, Charlie Patterson, Bill Thomas and Steve Payne will highlight the Symposium.

To meet member's requests, we are offering the 2nd Annual Pesticide Workshop on January 16, also at The Summit. This educational day is being sponsored by WVNLA and the WV Department of Agriculture. Registration for this event will be offered through the WVDA.

Members have also requested more hands-on workshops. To meet this request, we are offering a pond-building workshop January 18, at Forren Soil. Pond Suppliers of Ohio will be teaching the class. Due to limited space, registering for this class is required.

Collect your unique and innovative ideas to share with other members at the Swap Shop during lunch.

Cost for members to attend is \$50.00, covering cost of breakfast, lunch, all-day drinks, and the pond workshop.

Members can register by calling 304-553-1234 or emailing: [wvnlassoc@gmail.com](mailto:wvnlassoc@gmail.com). Payment may occur the morning of the Symposium. Registration for the Pesticide Workshop is through the WVDA-Kathy Martin-304-558-2209.

We ask all members to bring business cards and any pamphlets they have regarding their business. A table will be set up to share contact information.

The entire Symposium schedule begins on page 2 of this newsletter and please note that it has been edited, updated and improved since the last *News* publication.

On the right is an image from Bill Thomas of Chanticleer, *Salvia and Poppies above the pond*. Bill will be presenting *The Chanticleer Experience* on Thursday, January 17th. There is another of his images from Chanticleer on the bottom of page 4.



## Tidbits, Updates, Etc.

NOVEMBER, 2012

· 8-10 Tree Care Industry Expo, Baltimore, MD [www.treecareindustry.org](http://www.treecareindustry.org)

JANUARY 2013

· 9-11 MANTS, Baltimore, MD, [www.MANTS.org](http://www.MANTS.org)  
· 16, 17, 18 WVNLA Winter Symposium, Charleston, West Virginia, January 16th Pesticide Workshop, 17th Winter Symposium and 18th Pond Construction Class.

-WVNLA Supports WV 4-H Program

Our Association has continued supporting the WV 4-H Program by donating \$1000.00 for the Horticulture Judging Program and a Travel Scholarship for the winning Senior team.

The winning team was from Hampshire County.



## Premium! Plants! Symposium Schedule

Wednesday January 16, 2013

*Pesticide Workshop*

Summit Conference Center

Sponsored by WVNLA & WV Dept. of Agriculture

Thursday January 17, 2013

WVNLA Winter Symposium

Summit Conference Center

7:00 am Registration and  
WVNLA Board Meeting

8:15 am President's Welcome and  
Introduction of Speaker

8:30 am Kelly Norris  
*Gardening with a Y*

With all the uproar, discussion and seeming turmoil around the issue of Generation X and Y gardeners, some might wonder what the future holds for horticulture. Confounding the issue is a general lack of demographic data and perceptions of young or beginning gardeners. So why not talk with a Gen Y horticulturist? This lecture will explore historical trends, share insights from Gen Y horticulture majors, and open a dialogue about the needs, wants and interests of potential gardeners under age 40.

10:00 am Session A Willi Galloway  
*Sustainable Landscaping*

Session B Charlie Patterson  
*Strategic Business Planning*

10:45 am Break

11:00 am Dan Hinkley  
*Take Two; Making Windcliff*

Daniel Hinkley is one of the great living persons within botany and horticulture, not only here in North America, but also internationally (he was actually the first person within gardening that Bill Mills knew from this area, mainly through articles by him and about him in *Gardens Illustrated*). He is a modern day plant explorer, vivid writer, interesting lecturer, talented plant breeder and nurseryman. Heronswood, his legendary nursery devoted to rare plants in Kingston, near Seattle, was a mecca for gardeners (it is now sold). Reading his biography can make anyone short of breath; such accomplishments can only be made by a person with inexhaustible energy and commitment, and of course, deep love to one's cause, which in his case is plants of all

kind. Windcliff was planted by Daniel and his partner Robert Jones mainly after 2005, and it is amazing to see how it has matured only in four years. Robert, who is a former architect, mentioned that they had no special plan for the garden, but it had evolved through an intuitive process of planting what felt right for the place. Of course, Daniel being no ordinary gardener, the results are just stunning. The site has a breathtaking view towards Mount Rainier and the Seattle city skyline, and the garden lingers towards the sea through organic mounds of plantings and small intimate paths where you can touch the plants and they can happily answer your greetings.

12:00 pm Swap Shop and Lunch

1:30 pm Session A Bill Thomas,  
*The Chanticleer Experience*  
Chanticleer, a forty-eight-acre garden on Philadelphia's historic Main Line, is many things simultaneously: a lush display of verdant intensity and variety, an irreverent and informal setting for inventive plant combinations, a homage to the native trees and horticultural heritage of the mid-Atlantic, a testament to one man's devotion to his family's estate and legacy, and a good spot for a stroll and picnic amid the blooms.

Session B Bill Hoffman  
*Ponds and Construction 101*,  
**3 part presentation:** now, at 2:30 and on Friday at 9 am, Forren Soil, hands-on session.

2:15 pm Break

2:30 pm Session A Richard Bitner  
*Designing with Conifers*

"This book is written for garden designers and other landscape professionals, but also for anyone who wants to learn more about how to effectively use conifers in garden settings. The clear color photographs help readers envision how incorporating conifers into established beds can enhance the overall design of the garden and provide that year-round interest we're all trying to achieve. *Designing with Conifers* offers a great deal of practical information for creating harmonious landscapes that employ conifers to their best effect. It will become a well-used resource in my library and a valuable aid when I meet with clients who want to add conifers to their gardens."

—Anne Marsh, *The American Gardener*,  
January - February, 2012 *continued*



Session B Bill Hoffman  
*Ponds and Construction 101* part 2

3:30 pm Steve Payne  
*Creating an Innovative Business,  
Surviving & Flourishing with Change*

4:30 pm Business Meeting and Closing  
Comments

5:00 pm CPH Exam

**Friday January 18, 2013**  
WVNLA Winter Symposium

9:00 am WVNLA Workshop  
*Ponds and Construction 101* part 3  
A Hands-on Workshop with Bill Hoffman at  
Forren Soil Garden Center, 106 Central Avenue,  
Charleston

## Certified Professional Horticulturist Program is Updated

The Certified Professional Horticulturist Program has been updated. The objective of the Program is to raise and improve the professional standards of the nursery, landscape, and garden center industries by giving special recognition to individuals who have demonstrated a high level of competence in the principles and practices relevant to these industries. Certification is for individuals only. This Program also encourages and promotes continuing education and training of all owners and managers, but also to new employees.

In order to apply for certification, an industry member must meet the following eligibility:

- sponsorship by a WVNLA member
- three years of full-time employment within the ornamental horticulture industry (2 years part-time, minimum 500 hours per year will constitute one year of full-time employment) OR
- two years of full-time industry employment and two years post secondary education in horticulture OR
- one year of employment and four years of post secondary education in horticultural related fields.

Letters of reference must be submitted from previous employers to verify years of employment.

In order to become a CPH, you must:

- submit a completed application together with any applicable references and the certification fee of \$50.00 (made out to WVNLA).
- achieve a score on the certification exam of at least 70 percent. Examinations are given during the Winter Symposium.

-at the time of testing, a candidate must sign a WVNLA Code of Ethics form.

Certificates will be issued to successful candidates by the West Virginia Nursery and Landscape Association; however, certification is not limited to WVNLA members and their employees.

Certification is valid for three years, after which it may be renewed for an additional three years for a minimal fee of \$25.00 and evidence of 6 hours of additional education. The examination is based on the CPH Training Manual and other pre-approved study materials.

Training manuals may be purchased for \$100.00 per copy from WVNLA.

As a West Virginia Certified Professional Horticulturist, individuals may use the CPH designation following their name on business cards and letterhead.

For further information, contact Beth at: [wvnlassoc@gmail.com](mailto:wvnlassoc@gmail.com) or 304-553-1234.

## WV Botanic Garden Benefits from WVNLA

The Association can be proud of the combined efforts from our members and the West Virginia Botanic Garden members who recently completed a Volunteer Project Day in Morgantown.

Led by our President Pat Biafore of Biafore Landscape Development, the project consisted of installation of a shade garden and the entrance garden in the state's only noted Botanic garden.

Members who donated their time and sweat included: Forren Soil, Groundworks, Jettree Landscaping, Lavalette Nursery, ProScape of West Virginia, and TerraSalis. Groundworks also donated numerous plants for both garden areas and Biafore Landscape Development was generous in donating labor, plants and material. Plants donated and selectively placed in the Botanic Garden were chosen for their seasonal interest, noninvasiveness, textural qualities and peak performance in a low maintained area. Plants such as Brilliant Red Chokeberry, Winter Jasmine, Sweetshrub, Coast Leucothoe, Pink Cotton Candy Betony and First Light Swamp Sunflower highlighted the two garden areas. Hardscaping was also added into the project.

A flagstone patio and stone walls provided structural stability to the shade garden while an installed flagstone patio surrounded by a dry-stacked fieldstone wall constructed around the kiosk highlighted the pedestrian gathering space. Association costs were less than \$4000.00, again thanks to members who made this project successful.





# Our Native Plants Fight

West Virginia's native plants continue to fight against invasive species that continually grow beyond control. These invasive plant species thrive in areas beyond their natural range and are unfortunately adaptable, aggressive and are life-threatening to all plants of West Virginia. Resources such as sunlight, water, nutrients, soil and space are valuable to both types of plants, however, due to the nature of the invasive species, these beastly plants usually win.

Highly invasive species exhibit the most invasive tendencies in natural areas and native plant habitats. They may disrupt ecosystem processes, alter plant community composition, and affect community structure in at least one layer.

Landscape contractors and plant enthusiasts should continually review the West Virginia Department of Agriculture's Invasive Plant Species list to be aware of what not to plant. Below are some of invasive plants in West Virginia:

Common Buckthorn	Rhamnus cathartica
Japanese Honeysuckle	Lonicera japonica
Japanese Spirea	Spiraea japonica
Princess Tree	Paulownia tomentosa
St. Johnswort	Hypericum perforatum
Scotch Broom	Cytisus scoparius
Purple Loosestrife	Lythrum salicaria

Website on invasive plant species:

[www.invasivespeciesinfo.gov/plants/main](http://www.invasivespeciesinfo.gov/plants/main)

[www.invasive.org/species.cfm](http://www.invasive.org/species.cfm)

Or call West Virginia Depart. of Agriculture,  
Sherri Hutchinson, 304-558-2212

Another source of information:

WV Native Plant Society



*Tropical foliage from Chaticleer.*

# Pooktre

These whimsical images are from the website [pooktre.com](http://pooktre.com). Most of them were started in the late 1990's. More information, a book, video and other facts about these amazing trees and the people who do them is available at:

<http://pooktre.com>



# WVNLA Funds Statewide Blue Star

## Veteran Memorial Markers

The WVNLA has provided a total of fifteen thousand dollars in funding for the Blue Star Veteran Memorial Markers Project in West Virginia since 2007. The West Virginia Garden Club requested the funds to help continue the statewide dedication that began in the 1970's. There have been ten to twelve additional markers dedicated as a result of the funding. WVNLA is proud to have been part of a project that honors West Virginia veterans so appropriately throughout the state.



### A Brief History of West Virginia Blue Star Dedications:

The first West Virginia Blue Star Marker was dedicated in Weirton on May 27, 1970. It was lost during road construction in 1972. Gauley Bridge Garden Club voted to place the state's second Blue Star but was vetoed by the WV Department of Highways. It was not until 1986, that Vesta Van Meter and Beulah Hash dedicated the second, third, and fourth Blue Stars. Huntington, Charleston, and Princeton dedicated #5, #6, and #7. These first seven were large markers. Ann Sampson installed the Princeton Blue Star as a wall mount, which was the first of its kind in West Virginia.

Mary Booker, WV Garden Club Blue Star Chairman under Ann Sampson (1991-93) received a wonderful gift from Mrs. Carl Michael, a former West Virginian in Sun Valley, CA, in honor of her father. Mary requested that five garden clubs sponsor Blue Star Memorials in the December 1992 issue of WV Garden News, and Huntington Garden Club was the first to respond. Mrs. Michael gave another gift under Patty Hudson/Sandra Walters (1993-95). Mary Frances Snyder/Jane H. Lundblad (1995-97) completed the dedication of the Mrs. Carl Michael Blue Stars with the exception of the Emma Scott Garden Club of Elkins. Judy Guye, Mayor of Elkins, noted that it was not dedicated until 2000 because of Corridor H Road difficulties. Approximately fourteen

Blue Star Markers were placed with this gift from 1993 until 2000. An additional ten to twelve markers have been dedicated since the WVNLA's fund allocation in 2007 until present.

## What's the Weather in Your Backyard?

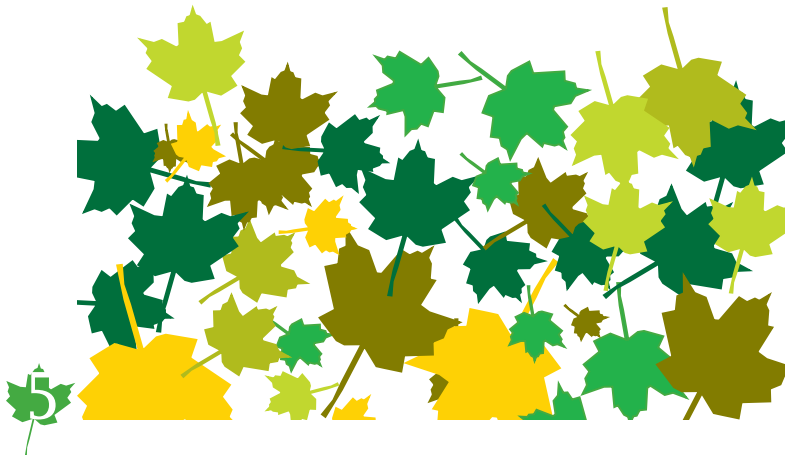
When you hear the rainfall amount from the official gage, have you ever said, "That's not what I got!"

You can let us know how much rain or snow you measured in your backyard by joining the Community Collaborative Rain, Hail, and Snow Network - CoCoRaHS. This program will help meteorologists, researchers, the media, and others see and study the variability of precipitation.

The goal of the program is to provide a more dense precipitation network that will supplement existing observations. For more information about how to join CoCoRaHS, log on to [www.cocorahs.org](http://www.cocorahs.org). Online tutorials explaining where to properly place your rain gauge and how to precisely read your gauge can also be found on this website.

Henry Reges, national CoCoRaHS coordinator from Colorado State University, says that this program will act as the "farm team" for the more established Cooperative Observer Program run by the National Weather Service. The National Weather Service also sponsors CoCoRaHS. Reges also says, "Volunteers can include anyone who can devote five minutes a day to take rain gauge measurements and then post their readings online." Volunteers must purchase a standard rain gauge, which costs about \$25. The rain gauge can be purchased from distributors online, which are posted on the CoCoRaHS website.

Thanks for your interest in CoCoRaHS - Because Every Drop Counts!





## Benefits of Being a WVNLA Member

Being a West Virginia Nursery and Landscape Association member has benefits that go way beyond the list below. Our Association will continue to offer these benefits and more for members who want to be leaders in the green industry.

### **WVNLA Benefits:**

- Free web based Landscape Safety Program
- Offers Recertification credits
- Promotes member's business worldwide through marketing and related industries
- Sponsorship of research through West Virginia University and the Horticultural Research Institute
- Acknowledgement of members accomplishments through Annual Awards Program
- Educational opportunities to members by offering cutting-edge speakers and programs
- Sponsor scholarships for horticulture and landscape architecture majors at West Virginia institutions of higher learning

- Educational Tours: arboretums, landscape centers, public and private gardens, etc.
- Increase business opportunities by collective networking
- Co-sponsor and owner of MANTS (Mid-Atlantic Nursery Trade Show)
- Provides community commitment by member participation projects
- Sponsors American Nursery and Landscape Association
- Provides members with bi-monthly newsletter and prepares and prints the Passport Members information and services booklet
- Provides Members with a WVNLA member logo certificate indicating their participation



**Happy Thanksgiving**

from all of us at the

West Virginia Nursery and Landscape Association

