Growing a Great Landscape

Winter Symposium

Jan. 22, 2016

Five Points by Sheraton Hotel
600 Kanawha Blvd., E., Charleston, WV

The West Virginia Nursery & Landscape Association, Inc.
wvnla.org

Two Tracks

Its two distinctive speaker courses mean WVNLA's **Growing a Great Landscape** Winter Symposium truly offers something for everyone in the green industry.

Get twice the information in one location by attending one session and bringing an employee to attend the other.

Hear the top minds in the industry and sharpen your business skills in the **Great Business** session or reinvigorate your plans and creativity with the top-notch **Great Design** speakers.

Schedule

7 - 8:15 a.m.	Registration
7 a.m.	WVNLA Board of Directors meeting
8:15 a.m.	President's Welcome

Great Design Session
Session A - Classroom B

8:30 a.m. Bryce Lane, NC State University and garden talk show host, "Understanding Garden Soils"

9:30 a.m. Debra Knapke, The Garden Sage, "Edible Ornamentals"

10:30 a.m. Break

10:45 a.m. Tres Fromme, 3.Fromme Design, "On Site Drawing"

Noon Lunch- Ballroom

12:45 p.m. WVNLA Spotlight Presentations and Idea Swap

1:30 p.m. Andrew Bell, Chicago Botanic Garden, "Hot and New Plants"

2 :30 p.m. Tom Vasale, Tom's Word Consulting, "Specialty Pruning"

3:30 p.m. Refreshments - Ballroom

Great Business Session
Session B - Classroom C

8:30 a.m. Jody Shilan, Design2Build, "Avoiding Site Analysis Paralysis"

9:30 a.m. Kerry Scott, MASLabor, "Finding Labor: H2A and H2B employers"

10:30 a.m. Break

10:45 a.m. Bryce Lane, NC State University & garden talk show host, "Landscaping on the Edge: Latest Trends in Horticulture"

Noon Lunch - Ballroom

12:45 p.m. WVNLA Spotlight Presentations and Idea Swap

1:30 p.m. Jan Bills, Two Women and a Hoe "Social Media"

2:30 p.m. Jody Shilan, Design2Build, "Are your proposals saying, 'Please don't work with us'?"

3:30 p.m.Refreshments -

4 p.m. WVNLA Business Meeting and Closing Comments, Norman Cole III, Cole Nurseries, WVNLA president